

Resources for Leading Change

The 8-Step Process for Leading Change (list and free eBook) <https://www.kotterinc.com/8-step-process-for-leading-change/>

- An animated summary of this (great for Councils/Staffs as brief introduction)
<https://www.youtube.com/watch?v=xMhfhuB2SME>
- Longer video based on these 8 steps (also good for leadership bodies)
<https://www.youtube.com/watch?v=1QWiMkXyTP4>

“Leading Change: 10 Ways Great Leaders Make Change Happen”. Tracy Brower . Forbes Magazine. 1017021 <https://www.forbes.com/sites/tracybrower/2021/01/17/leading-change-10-ways-great-leaders-make-change-happen/?sh=e1493d448645> You’ll see the connections between this and trustworthiness!

“How to be a Successful Change Leader” From the Center for Creative Leadership. Has a series of articles in this same subject area in the side-bar. Also has a webinar.
<https://www.ccl.org/articles/leading-effectively-articles/successful-change-leader/>

“Change Leadership: How to Lead Change Effectively (2022)” Whatfix blog. Here you will find the difference between change leadership and change management, 3 change leadership models (two more to go with Kotter’s listed above), and tips to be a successful change leader in 2022.
<https://whatfix.com/blog/change-leadership/>

“Overcoming Barriers to Change” Management Study Guide. Here you will find strategies to convince those “up the chain” for the need for change. <https://www.managementstudyguide.com/overcoming-barriers-to-change.htm>

“Overcoming barriers to change as agents of change” Nima Torabi This is a long article with embedded video that leads the reader through this thought process and includes articulating the 5 major barriers to change <https://medium.com/neemz-innovation/overcoming-barriers-to-change-as-agents-of-change-6d1eb9382f3>

“Leading Change” eBook. Free. Covers change management, the benefits of managing change, 5 barriers to organizational change and the principles of change management.
<https://focusu.com/download-leading-change/>

Webinar replay (1 hour) “Leading Change Insightfully” from US San Diego with Elese Coir, Managing Principal Consultant, Elese Coit & Associates. Practical critical tools used in the change management profession. <https://www.youtube.com/watch?v=PL3t4GWFOWA>